



رؤية VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

EZY DETERGENT

DETERGENT COMPANY OF KSA

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Welcome Message

Welcome to our detergent company, where we specialize in providing high-quality cleaning products for all your laundry needs. Our mission is to make your laundry experience as easy and effective as possible, ensuring that your clothes come out looking fresh and clean every time. With a range of fragrances and formulas to choose from, our detergents are designed to tackle even the toughest stains and odors, leaving your clothes smelling great and feeling soft to the touch. We pride ourselves on our commitment to sustainability, using only eco-friendly ingredients and packaging in our products. Whether you're a busy parent, a college student or a professional on-the-go, we've got you covered with our convenient and affordable solutions. Shop now and discover the difference our detergents can make to your laundry routine.



About Us

EZY Detergents, established on 13th April, 2001, is a leading manufacturing company of quality Detergent Powder and Laundry Soaps. Emphasizing on the best quality on time delivery at best price. Company believes in Total Customer Satisfaction. When you choose EZY Detergents, you choose experience, reliability, quality and join our ranks of satisfied customers spread countrywide and across the globe

The company has a network across SAUDI ARABIA and exporting soaps and detergents across the globe. The company runs under the efficient and expertise management, who promises to assist the industry in improving productivity and work environment as well as developing efficient production system, with an experience of more than two decades in this Industry.

Our parental firm EZY SOAP FACTORY is working since 2005 into manufacturing of laundry soap with the brand EZY IN INDIA KANPUR

We focus on product quality and ensure the clients with quality inspection at both our level and Pre Inspection at Manufacturing Premises. We ensure that our prized customers always feel happy and satisfied with quality and service. We always make efforts in improving quality with culture as per market feedback time to time.



Leading Soap Manufacturers In Saudi Arabia

LEADING SOAP MANUFACTURERS IN SAUDI ARABIA

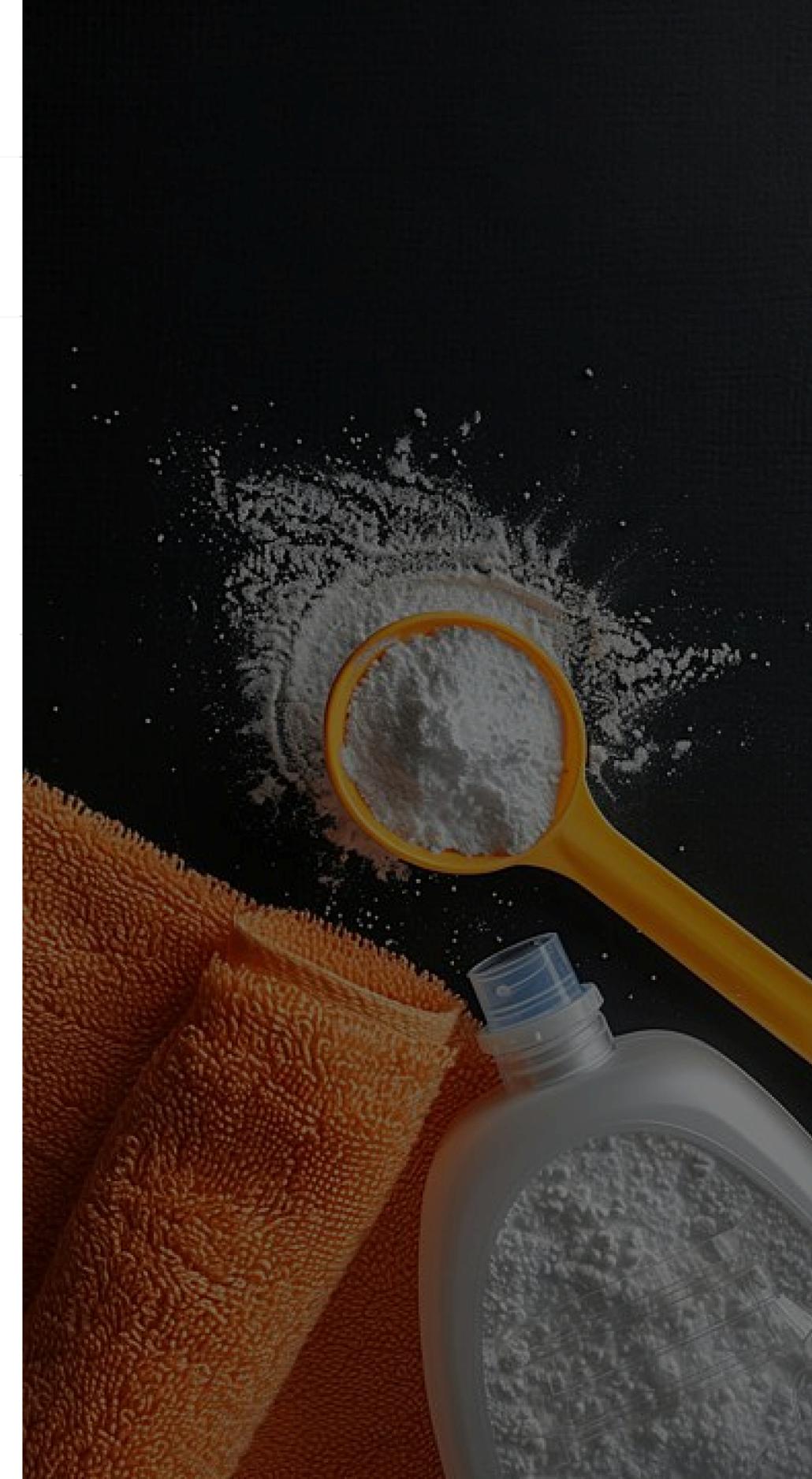
In this post we gonna to talk about best soap manufacturers in SAUDI ARABIA It is well-known that SAUDI ARABIA is a country with a population of more than 50 millions (50 crores) of people and the household penetration of soaps is approximately 98%. In fact, people belong to different income levels make the use of different brands which falls under a variety of segmentation, but all income levels make the use of soaps, which makes SAUDI ARABIA the second largest soaps manufacturing country.

Moreover, Soaps are categorised on the basis of demographic factors. In terms of chemical inertness, water is effective in dissolving or suspending particulate soils, stains, clay, and dust from the cloths. In addition, To get better and trustworthy soaps and detergent, EZY Soaps are considered as best soaps. The EZY soaps and detergents are capable of dislodging, removing, dispersing the liquid oil Grease from the cloths.

EZY company is one of the best Soap Manufacturer in SAUDI ARABIA and the demand for EZY soaps is rapidly and vigorously increasing in the market due to its value propositional insights. The company provides valuable soaps that act as a cloth cleaner. The company manufactures EZY soaps by making the use of Natural ingredients and the company believes in keeping the quality of the product at the utmost level.

The soaps manufacturing by the EZY company contain herbs that providing a number of benefits like a cleansing of cloth, no itchiness, chemical-free, provide relief from skin disease, etc. In addition, The company believing in providing value-added and trustworthy product to the customers due to which the company gets a reputed position in the market. The company also believes in the use of natural ingredients and try to protect people from various skin-related problems.

The company is manufacturing EZY soaps that come under the category of skincare products and the products of the company are not adversely affecting the children as well. EZY Detergents also Known as one of the leading and oldest Soap Manufacturers in SAUDI ARABIA.



Our Mission

We manufacture products in line with ever changing demands of markets, and therefore we are keeping on toes to deliver the latest products to our clients. Our mission is to deliver our clients with high quality products and serve varied industries.



TEXTILE INDUSTRY



**CHEMICAL
INDUSTRY**



APPLICATION AREA



**DOMESTIC
APPLICATIONS**

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Our Vision

We aspire to become the foremost player in the market by depending on three fold principle - quality, timely delivery and competitive pricing.



HOSPITALS



LAUNDRY SERVICES



DRY CLEANING

Infrastructure

So as to convey faultless quality item go in the business sector, we have set an immense base that is sprawled over a wide land. To make the entire process simple and quick, we have fragmented it into different units, for example, fabricating, quality testing, R&D, distribution center and bundling. All these fragmented units are finely encourages with all the most recent imported hardware and apparatuses. Also, our experts auspicious overhaul all the introduced hardware so we can perform bother free operation with no disadvantages.

Industries Catered To

We are assembling and supplying an expansive scope of Cleansing Chemical and Detergent Products with objective to serve different commercial enterprises and additionally residential division. Offered items are prepared by our firm as per the developing requests of various commercial ventures. For this, we take the careful prerequisites of the customers and afterward work in like manner. Our items are requested by various commercial enterprises for their capacity to upkeep shine, completion, composition and stains of the garments or materials.





**Deterge
nts**



Soaps



**Liquid
Detergent**



**Master
Soaps**

Services



cleaning chemicals



Industrial cleaning chemical

We craft premium, handcrafted soaps and high-quality detergents using natural, skin-loving ingredients and powerful cleansing formulas suitable for all skin types and fabrics. Our products are thoughtfully designed with custom fragrance blends, seasonal palettes, and options for fragrance-free or sensitive formulations to reflect your brand and occasion. We prioritize ethical sourcing, small-batch production, and eco-friendly packaging to support a sustainable future. From concept to fulfillment, we offer reliable wholesale partnerships, fast order processing, and dedicated customer support to ensure a seamless experience for retailers and customers alike. Let us bring your brand to life with consistent quality, clear labeling, and responsive service across all your soap and detergent needs.

Services

Products



- "Powerful stain-fighting formula with a fresh, long-lasting scent that keeps fabrics bright and clean,"Gentle on clothes, tough on dirt—suitable for all machine types and all water temperatures."
- "Dermatologist-tested, color-safe, and environmentally conscious for a cleaner wash you can trust."



Products

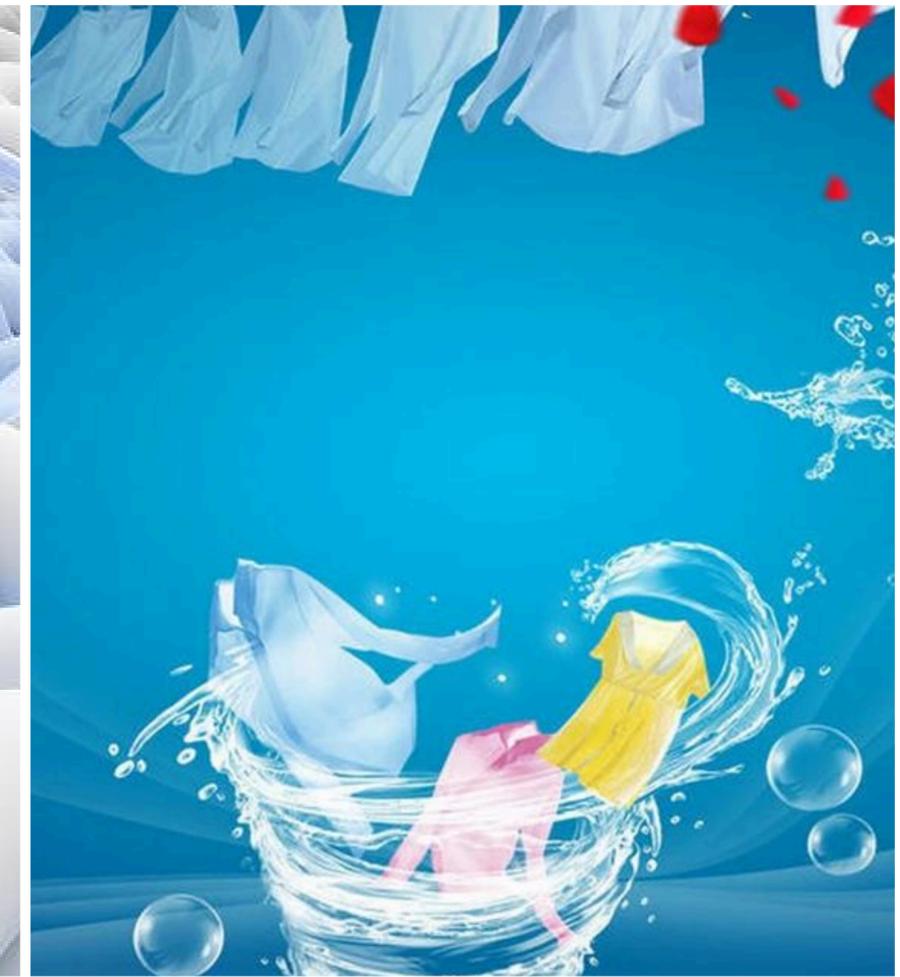
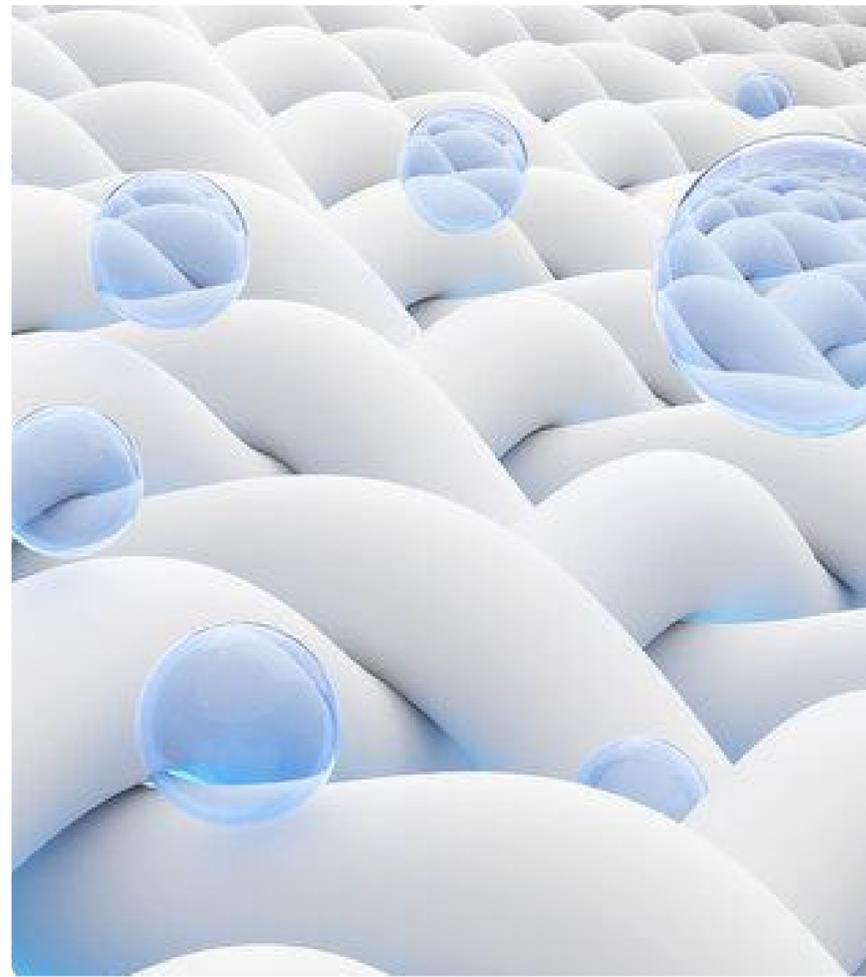


Product

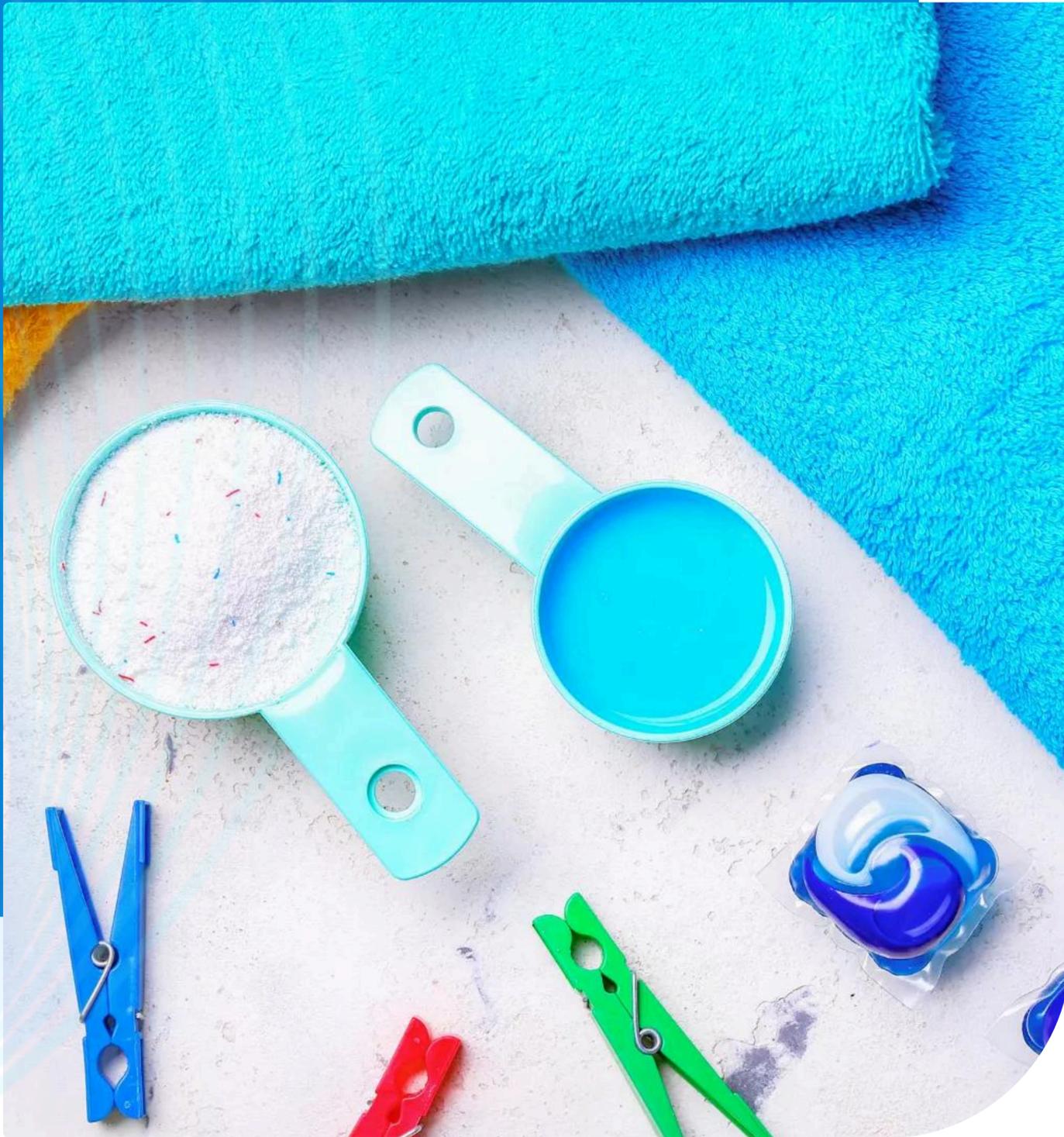
Ezy Detergent: Safed detergent powder with its next-generation Smartzymes Technology, provides Smart Care & Enduring Freshness for your clothes. It is now formulated with a unique blend of detergent, enzymes & other actives that help remove complex stains quickly. It makes clothes remarkably clean while keeping their vibrancy intact.

It also gives a long-lasting refreshing fragrance, post-wash. It can be used effectively in both bucket-wash & machine-wash configurations.

Ezy Detergent: Woole is a pure organic and biodegradable fine fabric wash. It effectively removes 90% of dust mite allergens. The special wool protect 3A formula of Woole is skin friendly, gently cleans delicate clothes and helps maintain wool's softness and shine.







EZY DETERGENT POWDER

Smart Zymes

Product Description :

ours ezy detergent powder with its next-generation Smartzymes Technology, provides Smart Care & Enduring Freshness for your clothes. It is now formulated with a unique blend of detergent, enzymes & other actives that help remove complex stains quickly. It makes clothes remarkably clean while keeping their vibrancy intact. It also gives a long-lasting refreshing fragrance, post-wash. It can be used effectively in both bucket-wash & machine-wash configurations.

DETERGENT POWDER



Case Study

Our cloth detergent blends effective stain removal with fabric-safe care, delivering brighter whites and colors at lower wash temperatures.



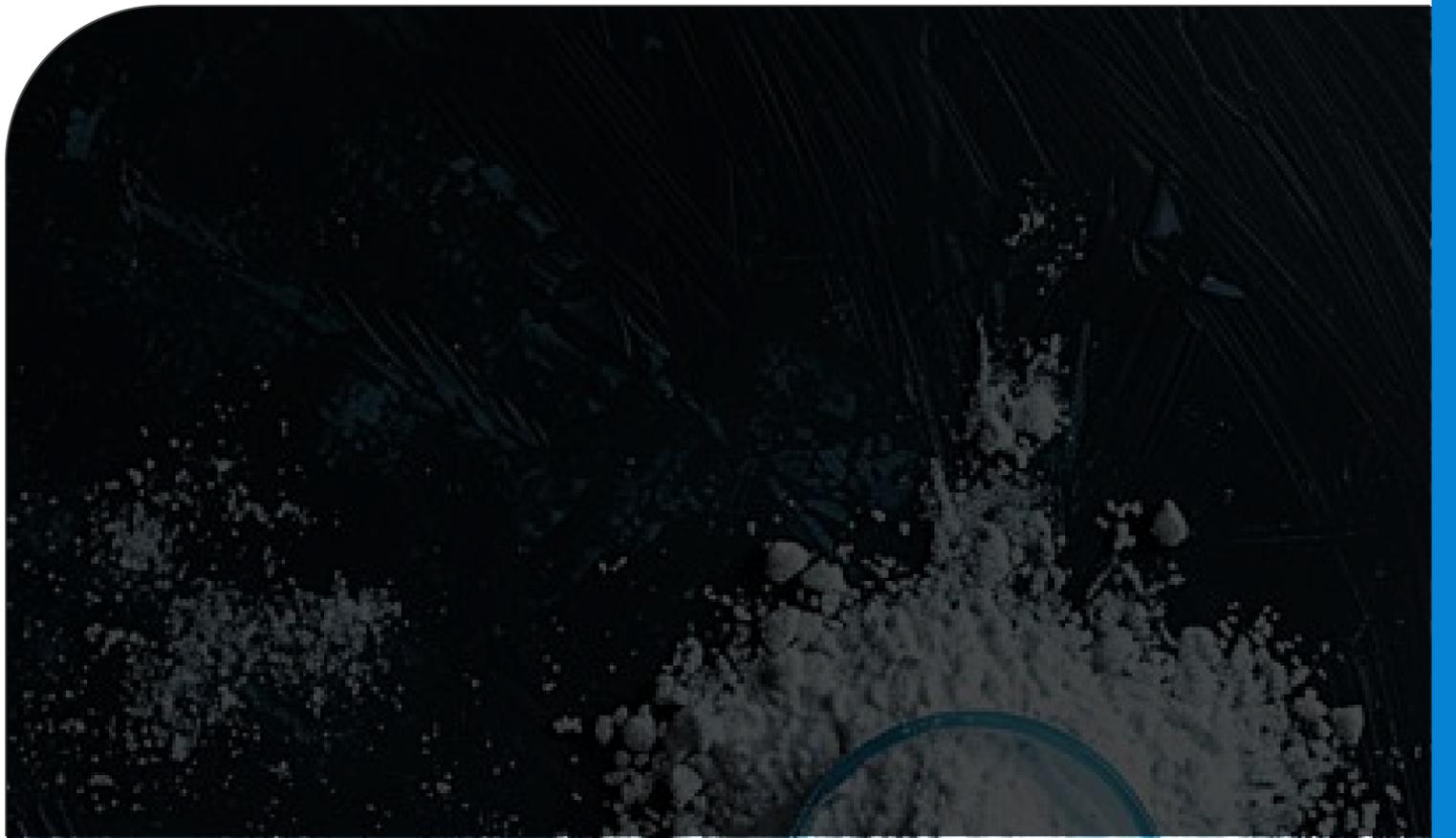
By optimizing packaging and supply chain



We collaborated with retailers on usage education and garment-care tips,



Our cloth detergent blends effective stain removal with fabric-safe care.



Case Study

Our product line includes enzyme-enhanced formulas that tackle tough stains at lower temperatures, preserving fabric integrity.



We piloted a refill station program in partner stores, cutting single-use plastic waste and boosting customer loyalty.



We integrated sustainable sourcing for key ingredients, improving supply-chain resilience and reducing procurement costs.



Our antimicrobial and fabric-safe additives earned certifications, strengthening trust among households and hospitality clients.

A targeted digital campaign showcased real user results, increasing online engagement and product trial rates by a notable margin.



OUR CLIENTS



Henkel

Our advanced washing techniques, EZY detergents, and modern equipment ensure your clothes are not only clean but also treated gently to preserve their quality and longevity. From delicate fabrics to heavy-duty uniforms, we handle every item with the attention it deserves

MEET OUR SISTER BRANCH

EZY BUSINESS SOLUTIONS GMBH BERLIN

EZY BUSINESS SOLUTION LLC USA



HEAD OFFICE ALSUDAIR INDUSTRIAL CITY



BRANCHES ALWISSAM TAKAMOL FACTORY MADINA MUNAWARAH,
ALNAJD AL AROUBA FACTORY RIYADH, 3 SULAI EXIT 18 ISTANBUL STREET
RIYADH



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THANK YOU

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